



THE COMMITTEE MINUTES

for the meeting

Tuesday 5 May 2020



Present - The Right Honourable the Lord Mayor [Sandy Verschoor]
Councillor Hyde (Deputy Lord Mayor) (Chair)
Councillors Abrahamzadeh, Couros, Donovan, Hou, Knoll, Martin and Simms (Deputy Chair).

Acknowledgement of Country

At the opening of the Committee Meeting, the Chair stated:

'Council acknowledges that we are meeting on traditional Country of the Kurna people of the Adelaide Plains and pays respect to Elders past and present. We recognise and respect their cultural heritage, beliefs and relationship with the land. We acknowledge that they are of continuing importance to the Kurna people living today.

And we also extend that respect to other Aboriginal Language Groups and other First Nations who are present today.'

Apologies and Leave of Absence

Apologies

Councillors Moran and Khera

Confirmation of Minutes – 21/4/2020 [TC]

That the Minutes of the meeting of The Committee held on 21 April 2020, be taken as read and be confirmed as an accurate record of proceedings.

CEO Update

1. Item 4.1. - Recovery + Reimagine Project

Clare Mockler, Deputy CEO & Director Culture, City of Adelaide utilising a PowerPoint Presentation, introduced the Committee Members to Recover + Reimagine Project.

Clare Mockler, Ian Hill, Director Growth and Christie Anthony, Associate Director Community & Culture, City of Adelaide responded to questions from Committee Members.

During the presentation:

- Councillor Hou left the meeting at 5.37pm and re-entered at 5.39pm
- Councillor Abrahamzadeh entered the meeting at 5.37pm, left at 5.49pm and re-entered at 5.53pm
- Councillor Simms left the meeting at 5.45pm and re-entered at 5.51pm

The PowerPoint presentation utilised is attached for reference at the conclusion of the Minutes of this meeting.

2. Item 4.2. - Homelessness

Christie Anthony, Associate Director Community & Culture, City of Adelaide gave Committee Members an update on Homelessness in the city of Adelaide.

Christie Anthony and Clare Mockler, Deputy CEO & Director Culture, City of Adelaide responded to questions from Committee Members.

Reports to be presented to Council

All reports in this section will be presented to Council on 12 May 2020 for consideration and determination

Strategic Alignment – Liveable

3. Item 5.1. - Environmental Health Management Policy [2017/01627] [Page TC]

Vanessa Godden, Associate Director Community & Culture, City of Adelaide introduced the item and responded to questions from Committee Members.

4. Item 5.2. - Temporary revisions to Community Consultation Policy in response to the COVID-19 Public Health Emergency [2018/00448] [TC]

Kathryn Calaby, Associate Director Marketing & Communications was available to answer questions from Committee Members.

Strategic Alignment – Corporate Activities

5. Item 5.3. - 2019-20 Quarter 3 Financial and Performance Report [2018/03947] [TC]

Clare Mockler, Deputy CEO & Director Culture and David Powell, Chair City of Adelaide Audit Committee introduced the item. Clare Mockler, David Powell and Kinton Devenish, Director Place, City of Adelaide responded to questions from Committee Members.

During the discussion:

- Councillor Abrahizadeh left the meeting at 6.48pm and re-entered at 7.05pm
- Councillor Couros left the meeting at 6.58pm and re-entered at 7.01pm
- Councillor Simms left the meeting at 7.01pm and re-entered at 7.02pm

Exclusion of the Public

6. Item 6.1 - Exclusion of the Public to Consider [2018/04291] [TC]:
7.1 2019-20 Quarter 3 Commercial Operations Report [s 90(3) (b)]

Order to Exclude for Item 7.1:

THAT THE COMMITTEE

1. Having taken into account the relevant consideration contained in s 90(3) (b) and s 90(2) & (7) of the *Local Government Act 1999 (SA)*, this meeting of The Committee dated 5/5/2020 resolves that it is necessary and appropriate to act in a meeting closed to the public as the consideration of Item 7.1 [2019-20 Quarter 3 Commercial Operations Report] listed on the Agenda in a meeting open to the public would on balance be contrary to the public interest.

Grounds and Basis

This Item is confidential as it includes commercial information of a confidential nature where consideration in confidence is sought to protect the commercial position of the council and the operating position of Council's business entities operating in a competitive market place prior to the effective date of 30 June 2020.

The disclosure of information in this report to competitors in advance may be to Council's commercial detriment.

Public Interest

The Council is satisfied that the principle that the meeting be conducted in a place open to the public has been outweighed in the circumstances because the disclosure of this information to competitors in advance may be to Council's commercial detriment.

2. Pursuant to s 90(2) of the *Local Government Act 1999 (SA)*, this meeting of The Committee dated 5/5/2020 orders that the public (with the exception of members of Corporation staff and any person permitted to remain) be excluded from this meeting to enable this meeting to receive, discuss or consider in confidence Item 7.1 [2019-20 Quarter 3 Commercial Operations Report] listed in the Agenda, on the grounds that such item of business, contains information and matters of a kind referred to in s 90(3) (b) of the Act.

Members of Corporation staff present not directly involved with Item 7.1 left the meeting at 7.22pm.

Confidential Item 7.1

2019-20 Quarter 3 Commercial Operations Report
Section 90 (3) (b) of the *Local Government Act 1999 (SA)*
Page 3

The meeting re-opened to the public at 7.25pm.

Confidentiality Order

Minute 7 - Item 7.1 – 2019-20 Quarter 3 Commercial Operations Report [TC]

That in accordance with Section 91(7) & (9) of the *Local Government Act 1999 (SA)* and because Item 7.1 [2019-20 Quarter 3 Commercial Operations Report] listed on the Agenda for the meeting of The Committee held on 5 May 2020 was received, discussed and considered in confidence pursuant to Section 90(3) (b) of the *Local Government Act 1999 (SA)*, this meeting of The Committee do order that:

1. The resolution, the report, the discussion and any other associated information submitted to this meeting and the Minutes of this meeting in relation to the matter remain confidential and not available for public inspection until 31 December 2027.
2. The confidentiality of the matter be reviewed in December 2021.
3. The Chief Executive Officer be delegated the authority to review and revoke all or part of the order herein and directed to present a report containing the Item for which the confidentiality order has been revoked.

Closure

The meeting closed at 7.25pm.

Councillor Hyde (Deputy Lord Mayor)
The Committee Chair

Documents attached:

Minute 1 – Item 4.1 - Recovery + Reimagine Project, PowerPoint Presentation

Recover + Reimagine

CEO BRIEFING

5 May 2020

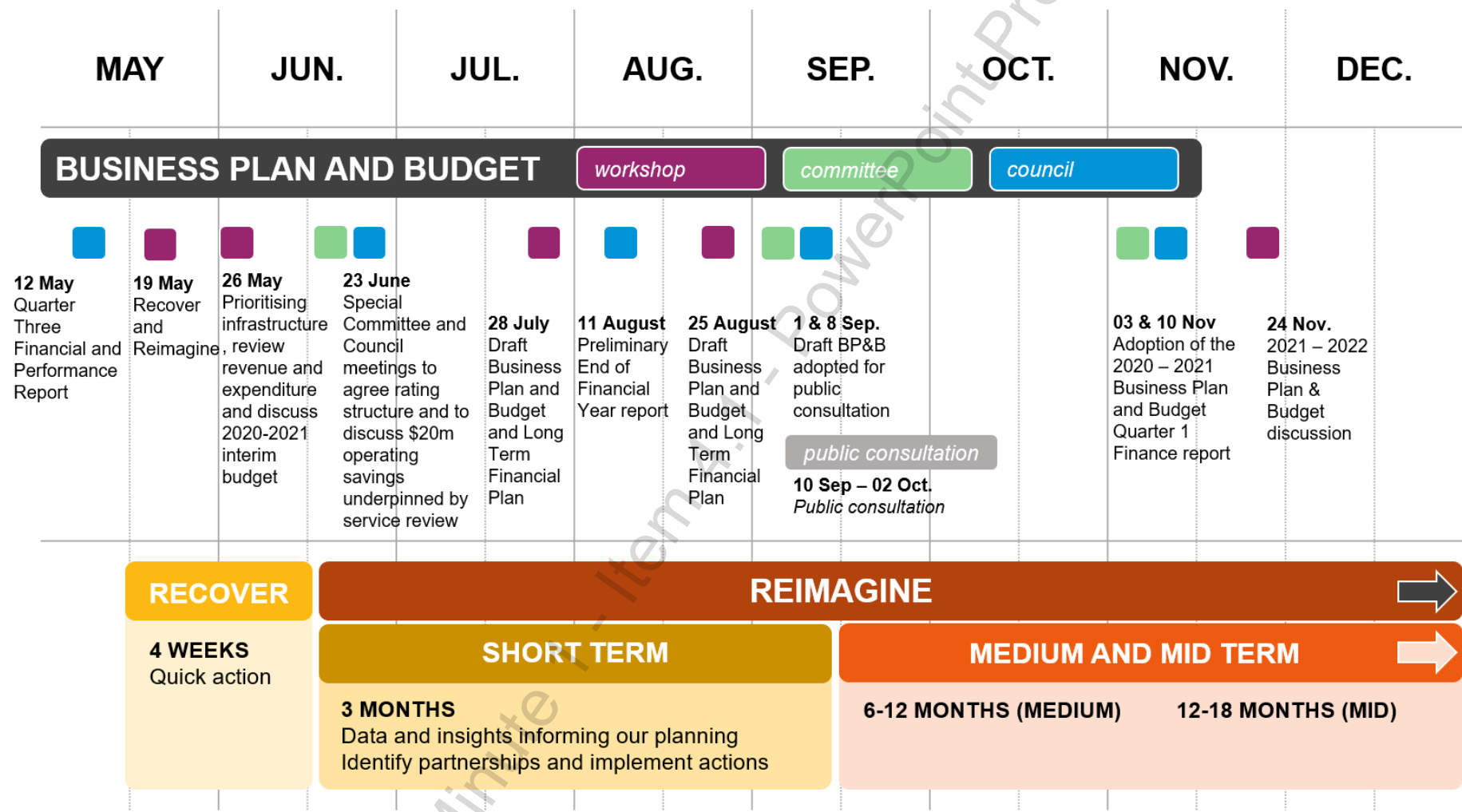
Clare Mockler and Ian Hill

Minute 7 - Item 4.1 - PowerPoint Presentation



Recover + Reimagine

COUNCIL ENGAGEMENT & INPUT TIMELINE



EVENTS AND FESTIVALS



Adelaide Fringe (2019)

- \$95.1 million gross economic benefit to the State (note a small number of events are held outside CoA boundary)
- 3 million attendees to the city

Adelaide Festival (2019)

- \$76.8 million gross economic benefit to the State (note a very small number of events are held outside the CoA boundary)
- 247,100 attendees to the city

Santos Tour Down Under (2020)

- \$66.45 million gross economic benefit to the State (a number of stages are held outside the CoA boundary)
- 183,000 attendees to the city

Womadelaide (2019)

- \$46.6 million gross economic benefit
- 94,722 attendees to the city

Superloop500 (2019)

- \$45.9 million gross economic benefit
- 253,500 attendees to the city

Adelaide International Tennis (2020) – new event. Stats not available until late May.

- Estimated \$17.3 million gross economic benefit
- Estimated 82,000 attendees to the city

OzAsia Festival (2019)

- \$5.25 million net economic benefit
- 73,309 attendees to the city

Credit Union Christmas Pageant (2019)

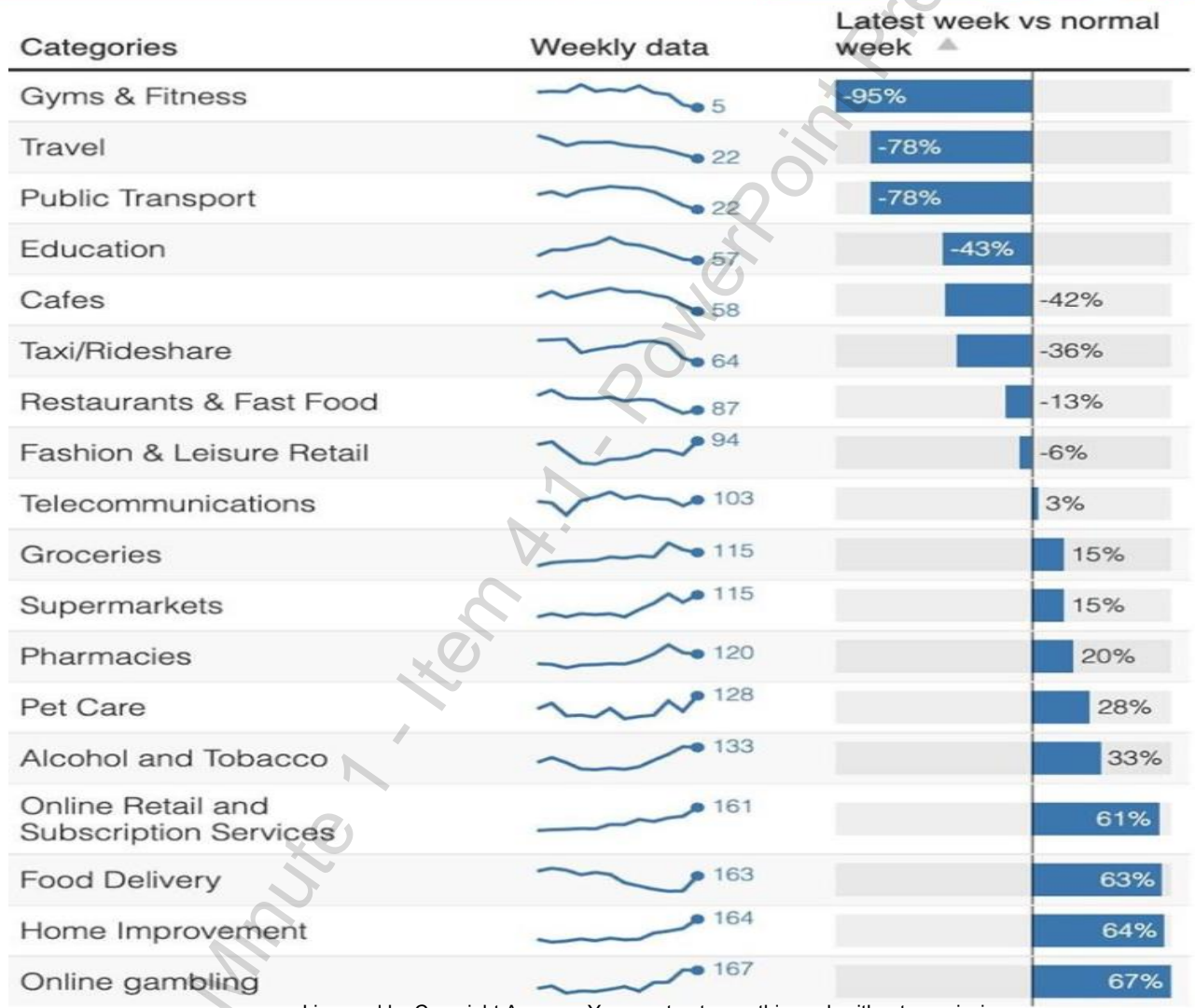
- Economic benefit unknown
- 320,000 attendees to the city

**Total Estimated Economic Impact:
\$353.4 million**

**Total Attendees:
4,253,631**

Recover + Reimagine

EXPENDITURE STATISTICS



Recover + Reimagine

UPDATE



- Cross portfolio team established
- Regular updates will be provided to Elected Members (as per update #1 on 30 April 2020)
- Range of communication channels to our customers activated.

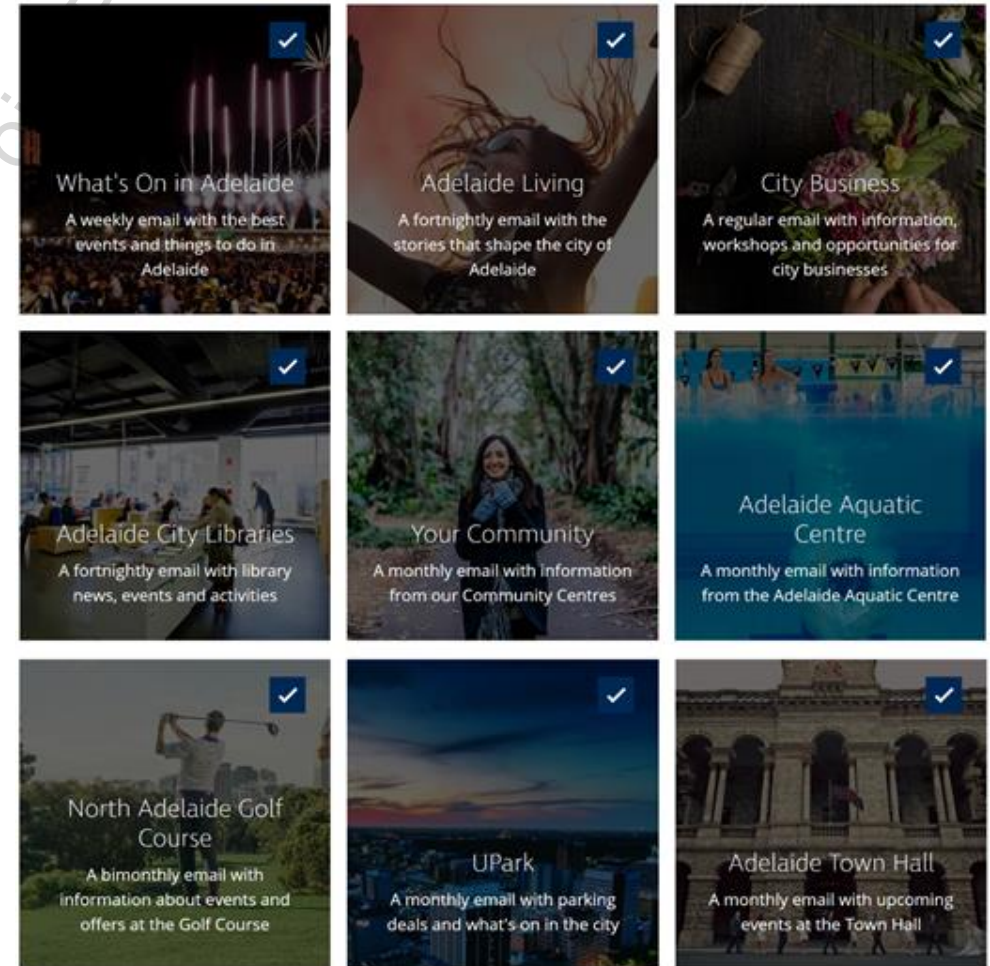
Recover + Reimagine UPDATE



We publish **9 regular email newsletters**, and they are sent to **120,000+ subscribers**.

You can subscribe here:

<https://www.cityofadelaide.com.au/subscribe>



Recover + Reimagine

UPDATE



- Upark Plus has 6,200 registered users
- Golf Course reopened with restricted food and beverage offering
- Regular wellbeing calls made to 200 CHSP residents
- Over 100 city residents received food hampers through the “Good Social Café” .
- Linked residents to local grocers
- Central Markets have a Home Delivery service and Pre-Order and Collect service





- Online meetings held with A.HA., R.C.A and SATC to reach out to create partnership opportunities.
- #MyAdelaide campaign (around safety and return to the City) is being prepared. Will be rolled out to time with health announcements
- Agreement with Business SA in final negotiations
- Engagement with Renew Adelaide regarding sharper focus on CBD
- City Wide Business Model Forum held last night (4 May 2020)

Recover + Reimagine

NEXT STEPS



- Regular updates to Elected Members
- New online/web based tools being developed for the purpose of:
 - Community engagement
 - Elected Members to contribute to, or share with their constituents
 - For all staff to use, including those with public interface.
- Dedicated workshop occurring on 19 May 2020.